

# RACHEL YONDA

DESIGN, ANIMATION, MOTION GRAPHICS

## CONTACT

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## EXPERIENCE

## EDUCATION

### NEW YORK UNIVERSITY

Gallatin School of Individualized Study  
Class of 2007, Magna Cum Laude

**B.A.**

### INTERDISCIPLINARY STUDIES

Concentration on Animation

### CONTINUING ED / WORKSHOPS

- ANIMATION COLLABORATIVE
- GNOMON SCHOOL OF VISUAL EFFECTS
- ANIMSQUAD

## SKILLS

Expert in Adobe Creative Suite with particular focus on Photoshop, Illustrator, AfterEffects

Highly proficient in Cinema 4D, Maya, Microsoft Office, Google Docs

Fluent user of Facebook, Twitter, Instagram, Mailchimp, Eventbrite, Squarespace

Experience in public speaking, moderating, presenting, event planning

## DISTINCTIONS

### VARIETY MAGAZINE ELITE ARTISAN

Designated as one of Variety Magazine's "Up Next" featured creative professionals (2018)

### MOTION AWARDS SHORTLIST JUDGE

Invited to evaluate submissions to the short film, social media, and solo project categories

### CO-FOUNDER: LIMBS

Co-founder and facilitator of networking events by LIMBS, a group dedicated to celebrating diversity in motion graphics

### THE LATE LATE SHOW WITH JAMES CORDEN AT CBS

**SENIOR GRAPHICS PRODUCER / MAR 2015 - PRESENT**

- Art direct, design, animate and produce broadcast quality graphics
- Create new original branding for spin-off properties like Carpool Karaoke
- Coordinate with producers, comedy writers, and art dept on project timelines and delivery
- Coordinate with director and stage crew for special effects (green screen)
- Attend field shoots and coordinate with field director for post production visual effects
- Create effective schedules that adapt to the changing priorities of a topical daily talk show
- Hire and coordinate with off-site freelancers to handle overflow in crunch time
- Manage junior graphics producer and intern
- Deliver graphics to stage Chyron operator and AVID editors
- QC graphic assets, catalogue and deliver revisions to post production supervisor
- Travel with show for occasional remote broadcasts
- Maintain graphic library and archive of all show assets

### FOX'S BORDERTOWN AT BENTO BOX ENTERTAINMENT

**ANIMATOR / OCT 2014 - FEB 2015**

- Create finished animated sequences from rough animatic
- Revise shots based on notes from director and supervising animator
- Render shots and for delivery to editor

### VARIOUS STUDIOS + AGENCIES NEW YORK / LONDON / LOS ANGELES

**FREELANCE GRAPHICS GENERALIST / JUL 2009 - OCT 2014**

- In-house freelance designer/animator creating content for film, print, TV, commercial, digital
- Brands worked for include:  
*Apple, Google, Microsoft, The Bill & Melinda Gates Foundation, Sony, Samsung, Nickelodeon, Saturday Night Live, Chevy, GE, Toshiba, The American Heart Association, Virgin America*
- Studios + agencies worked for include:  
*Method, The Mill, MPC, 72andSunny, Imaginary Forces, Gentleman Scholar, Elastic, Stardust, Buck, Psyop, Curious Pictures, Passion Pictures, Visual Creatures, Thornberg & Forester, Blind*

### THE BBC'S 3RD & BIRD AT LITTLE AIRPLANE PRODUCTIONS

**BLOCKING ARTIST / JUN 2008 - JUL 2009**

- Translate storyboard animatic into layout with final assets
- Prepare first pass at composition, timing, effects and animated character blocking
- Rig auxiliary characters/props using Javascript in AfterEffects

### DISNEY'S LITTLE EINSTEINS AT CURIOUS PICTURES

**ANIMATION ASSISTANT / JUN 2007 - JUN 2008**

- Blocking, inbetweens, clean up, lip sync